

# moreton money

## Moreton Bay's #backalocal gift card









### What is 'Moreton Money'?

-  A city-wide community gift card program which encourages local purchases, supports small businesses and strengthens community pride in City of Moreton Bay #BackALocal #MoretonMoney
-  A tangible way for local residents, businesses, community organisations and government agencies to ensure money stays in the region and supports local businesses
-  A great new option for prizes, gifts, awards or staff rewards which can only be used to buy goods and services from participating businesses within City of Moreton Bay


### What's in it for local businesses?

-  Direct and indirect benefits through an economic multiplier effect. For every \$100 spent using Moreton Money gift cards there is an expected regional impact of \$180 supporting local jobs, business owners and suppliers
-  Be part of a 5 year program supported by our partner business groups and City of Moreton Bay
-  Be listed as a participating store on MoretonMoney.com for locals with gift cards looking for places to spend their money
-  Access to Moreton Money designed collateral to celebrate your involvement in the program

### How to get involved

-  Register your interest via a simple form on MoretonMoney.com
-  Have an existing EFTPOS, PayWave or Tap and Pay system and be a locally owned Moreton Bay business
-  Display a supplied poster and window sticker to advertise that Moreton Money gift cards are 'accepted here'
-  Promote your involvement using the supplied digital marketing collateral on your own social media channels, website or advertising campaigns
-  Follow and utilise the hashtag #MoretonMoney on social media to celebrate your participation and engage in the online conversation of #BackALocal
-  Moreton Money gift cards are a great way to thank your team, customers and suppliers. They're a perfect gesture for Christmas and other celebrations

### Who can be part of the Moreton Money program?

-  Local small businesses based in Moreton Bay can join for free. Local franchisees must join a partnered business group to participate in the program.

Register your interest at [MoretonMoney.com](https://www.moretonmoney.com)



I'm local  
**BACKING LOCAL.**

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Program facilitated by

